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Fine Art Wedding Photography: How To Capture Images With Style For The Modern Bride



Synopsis

Many semi-pro and professional wedding photographers are looking to "wake up" their style, stay current, and stimulate business. And today, that means lifestyle photography, also referred to as "fine art wedding photography." Fine art wedding photography isn't just a catchy phrase; it's a modern approach in which design is paramount. Fine art wedding images are more graphic and stylized than traditional wedding photojournalism, as if they were pulled from the pages of a glossy wedding or lifestyle magazine. Acclaimed wedding photographer Jose Villa was a pioneer in fine art wedding photography before it became a trendy buzzword. Here, he shares his secrets for bringing a stylized sense of composition, lighting, posing, and most important, design, to your images, while still keeping them organic and narrative. You'll learn Jose's trademark technique of capturing the more natural moment after a pose, and tips for getting images right in-camera to avoid the need for heavy postproduction. Final chapters show you how to integrate design through the delivered product, whether an album or slideshow, and continue nurturing clients after the wedding by expanding to baby and family portraiture. Packed with real-life examples, solid techniques, and stunning images from one of the wedding industry's brightest stars, this book will both educate and inspire photographers seeking to update their work and satisfy a new generation of brides.

Book Information

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Customer Reviews

Goal - My hope and main purpose for writing this review is so that I may point you in the right

direction in regards to the decision of whether or not you will benefit by purchasing this book. Perhaps you may be propelled into action which will progress you forward in your photography journey or perhaps this review may simply save you some valuable time and money. In my opinion both are excellent options from which to choose. I believe it is important to know at least a little bit of background information about your reviewer before you take his or her word for something. This may help you make the right choice for you by determining in which ways we are similar and in which ways we may differ from one another. I am a photographer that is relatively new to the industry but nonetheless have been paid to shoot various assignments including events, engagements, products etc. It took a while but I finally found my compass point and so that next step for me in my career, or my path if you prefer, is to become a full-time wedding photographer. Naturally, you want to do a fantastic job and make sure that you create not only valuable art/products that can completely satisfy your clients but you also want to create a long-lasting successful brand right from the beginning. I am self taught, I have had the opportunity to read some great photography books by some amazing photographers/teachers and attend a handful of useful workshops. I was excited to get this book. After reading all the reviews I believed this book, above the others I was currently looking to purchase, would contain useful information that was both innovative and something that you would only be able to gain through years of experience and after multiple failed attempts. I was disappointed.

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